

Corton Consulting launches onto the scene

Cambridge, December 1st, 2002

Corton Consulting today formally announced its presence in the UK market for the first time. Corton offers a range of consulting and professional services to clients in industries such as consumer electronics, industrial products and services, telecommunications and broadcast, healthcare and I.T.. The company combines in house expertise with a substantial network of consultants to offer clients highly responsive and competitive consulting services.

Managing Director Richard Nicoll said "We provide independent, original problem-solving support, tailoring our approach to each client's needs, goals, culture and circumstances." Richard was formally a Divisional Director at Pace Micro Technology plc heading up their Cambridge operation and is a senior Director of outsourcing specialist Endurance Technology.

Director Andrew Moyler added, "We have spent a considerable amount of time developing and refining our consulting business proposition to ensure we offer our customers real value. Our depth and breadth of experience, combined with sound business processes and industry best practice, ensure that we can deliver." Andrew was formerly a founding Director of software services vendor Mediabright and is a senior Director of Endurance Technology.

Partner Tony Fish said "Most of Corton's consultants have operated at board level for many years and within many different types of company. Corton has a well-developed network of partners and contacts covering a range of business skills from investment to technical strategy." Tony is the CEO of AMF ventures and specialises in the Wireless Telecomms sector and Investment Strategy.

About Corton Technology

Corton Consulting is a leading management consulting company that helps organisations to develop and implement growth strategies, improve operations and capitalise on technology.

Using multidisciplinary teams formed from our highly skilled strategy, technology and operations professionals, Corton works collaboratively with clients, enabling resources within their own organisations to achieve sustainable competitive advantage.

Corton is headquartered in Cambridge with offices across the South East of England. The company was established in 2002 with a combination of Partners having Director level experience covering a broad range of industry sectors.

Corton helps its Clients in many ways and the following list indicates some typical situations: Short-term specialist resources to boost in-house competences, Business development including product marketing and 'go-to market' strategies, Restructuring, Outsourcing, Rapid growth, Unexpected challenges, Rapidly changing circumstances e.g. Right sizing in a slump, Acting as a sounding board in order to identify specific areas of issue or opportunity.

For more information about Corton, please visit our website at www.corton-digital.com

Media Contacts

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